

# MICHAEL FIOCCO



WEB — GRAPHIC — PRINT

Honolulu, HI

## EDUCATION

### Kapi'olani Community College

AS in New Media Arts Program,  
Interface Design Expected 2025

### California State University, San Marcos

BA in Social Sciences 2012

## SKILLS

- Photoshop
- Illustrator
- Indesign
- Premiere Pro
- Figma
- HTML/CSS/JS
- Content Strategy & Visual Presentation
- Photography
- Photo Editing

## ABOUT

As a dedicated design student in the New Media Arts Interface Design program at Kapi'olani Community College, I am passionate about further developing my foundation in design principles, including branding, visual communication and web design. I'm excited to bring my skills and creativity into a professional environment.

## EXPERIENCE

### KCC Board of Student Publications | Designer 2023–current

- Developed unified themes and concepts for two separate student publications.
- Balanced the journal's visual hierarchy through strategic placement of elements (i.e typography & imagery).
- Conceptualized and executed a unique cover design from initial concept development to final delivery.

### Graphic Designer | Freelance 2020–2023

- Collaborated with clients to create logo designs that accurately reflect their vision and brand identity.
- Adapted to client needs, delivering creative solutions with clear communication.
- Applied expertise in typography, color theory, and composition to craft impactful, audience-focused logos.

### 4ocean | Marine Debris Technician 2022–2023

- Worked closely with local NGO's and organizations to facilitate beach cleanups.
- Educated the community about the impact of plastic pollution and working together to come up with strategies to mitigate our individual footprint.
- Conducted educational experiences to get students engaged.
- Able to creatively problem solve and work in a team environment to navigate clean up operations.